**Pamphlet Rubric**

*Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

| CATEGORY | 4 | 3 | 2 | 1 |
| --- | --- | --- | --- | --- |
| Coverage of topic | Details on the pamphlet focus on the most important information about the topic and increase the audience's understanding. | Details on the pamphlet include most of the important information, but the audience may need more information to understand fully. | Details on the pamphlet relate to the topic but are too generalized or off-topic. The audience does not understand the information. | Very few details on the pamphlet are related to the topic. |
| Graphics - Relevance | Each graphic is relevant to the topic and enhances audience understanding. There is appropriate citation for each graphic. | Each graphic is relevant to the topic. There is appropriate citation for each graphic. | The graphics mostly relate to the topic. Some borrowed graphics have citations. | Graphics do not relate to the topic OR several graphics do not have citations. |
| Organization | Information is very organized with clear titles, subheadings, text, and graphics. | Information is mostly organized with clear titles, subheadings, text, and graphics. | Information is somewhat organized but may be missing one of the following: clear titles, subheadings, text, and graphics. | The information lacks organization and clarity. |
| Layout and Design | All the information is clear, easy to read, and legible. The designs enhance the pamphlet and add to the learning. | Most of the information is clear, easy to read, and legible. | Most of the information is clear, though some may be too small, unclear, or illegible. | Much of the information on the pamphlet is unclear, too small, or illegible. |
| Mechanics | Correct capitalization and punctuation throughout the pamphlet. | 1 error in capitalization or punctuation on the pamphlet. | 2 errors in capitalization or punctuation on pamphlet. | 3 or more errors in capitalization or punctuation on pamphlet. |

Total Points: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

